

# 88vape.

£6 Million Investment

**LOOKBOOK**

WELCOME TO

**88vape.**

The UK's Leading Vape Brand

**88vape.**





## E-LIQUID

Our high PG (70% - Propylene Glycol) based formula e-liquids are ideal for standard vape pens. These higher PG e-liquids deliver fantastic flavour and a throat sensation to satisfy the end consumer. Great for the Classic Pen Advanced and Deluxe Pens.



## SHORTFILLS

Our Shortfills are formulated using a 75% VG base to provide great flavour, huge clouds and an extremely smooth vaping experience. The 60ml capacity bottle is filled with 50ml of liquid, leaving room to add an additional 10ml to customise your e-liquid.



## 50/50 E-LIQUID

Our AnyTank 50/50 e-liquid is perfectly balanced to work in any vaping device, providing a smooth vape with bigger clouds than the average high PG liquid. With a wide range of exciting new flavours on the way as well as higher strength versions of old favourites, there's never been a better time to try our AnyTank e-liquid and find your new favourite all-day vape.



## MOD E-LIQUID

Our MOD liquids are specifically formulated for sub-ohm vaping. We use a high VG (80% - Vegetable Glycerin) base, it's the VG in your e-liquid that creates vapour - the higher the VG, the more vapour you can produce. For the best experience, we recommend using our MOD liquids in the 88vape MOD pen.



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## Classic Pen Advanced

The Classic Pen Advanced is our entry level kit, perfect for those new to vaping. It's 650mAh battery & CE4 clearomizer make it a simple, easy and safe to use.

## Deluxe Pen

Our intermediate level kit has a powerful 900mAh battery and the more advanced Protank, which has a replaceable coil, giving the Protank a longer life-cycle.

## 50WATT MOD

A kit for experts, our first sub-ohm vaping device.

Sub-ohm refers to the resistance of the coil being less than 1ohm. The hotter the coil, the stronger the flavour and the more vapour produced

## Zillion Pod System

Sleek and compact design, with a zinc alloy body enveloping a 350mAh variable voltage battery. The Zillion is a flexible and diverse vaping device which appeals to any type of vaper.



**PERFECTION  
AT YOUR  
FINGERTIPS**





# ADVERTS

National out of home campaigns across a range of formats including large billboards, bus shelters, bus rears, side of buses, digital screens, national motorway services and taxis.

Our advertising investment supports our customers, driving consumer footfall and brand awareness. With further projected investment worth £6 million to follow throughout 2019.



## What consumers say about our 88vape e-liquids

- Great Taste
- Perfection
- Easy to use
- Excellent as Always
- Flavours are Fantastic

# MERCHANDISE

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Our e-liquid range is bursting with options, with a wide selection of flavours and strengths available.

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